

Media Kit

XIO Strategies (XIO), a member of the Cubic Corporation family of companies, is a supply chain management and communications consulting firm, headquartered in Vienna, Virginia. By harnessing the collective knowledge and problem-solving skills of its team of Subject Matter Experts, XIO provides best-in-class consulting services in areas such as business process analysis, program management, technology deployment, systems training and communications program development. Our singular mission is to provide exceptional consulting services and solutions focused on creating strategic change with measurable results.

Experienced Consultants

The consultants at XIO, each with a specialized depth of knowledge and breadth of experience, ensure that on any project they will “hit the ground running”. They consistently deliver value-for-dollar that cannot be beaten by the larger, less-specialized consulting firms. And, even as other firms are reducing staff, XIO continues to recruit Defense- and technology-related subject matter experts to build an enviable team to deliver tangible, lasting results for our clients.

Business Practice Areas

Supply Chain Management Consulting

By understanding what is—and is not—working efficiently at every step in the process, our clients are better equipped to make operational improvements that will meet objectives and benefit the bottom line. XIO consultants specialize in business process analysis and improvement, planning, technology evaluation, RFID consulting and UID consulting.

XIO works with client organizations to assess operational impacts; analyze and document end-to-end business processes; and design the most effective implementation plan for the organization; thereby delivering real value that provides:

- Optimal near- and long-term initiatives that will improve operations.
- Methods to address DoD and industry requirements with confidence.
- Technology-enabled data capture and accuracy for additional organizational benefits.
- Direction on how the supply chain can be used for competitive advantage.
- A comprehensive plan to guide the organization to the next level.
- The latest advancements from commercial technology manufacturers and solution providers to enable visibility of tracking goods, personnel and equipment.



Communications Consulting

XIO consultants are adept at rolling up their sleeves and tackling organizational communications on a number of fronts: from laying the right foundation with a Communications Plan; to bringing in the best writers and designers to build effective materials; to building a comprehensive training program to educate teams about a mission-critical change in operations.

By specializing in the “ins and outs” of advising organizations during a complex business process change or communications initiative, XIO is uniquely equipped in the areas of strategy development, technical writing, marketing & communications and training & education, enabling clients to benefit from:

- Comprehensive research and planning tools to build a program that delivers.
- Well-managed process change through memorable and timely communications.
- A revitalized brand strategy to reach the right target audience.
- Meeting organizational goals with effective training and incentive programs.

Clients

Our client work has been on behalf of these distinguished organizations:

- Alien Technology
- Defense Logistics Agency Energy (DLAE)
- Department of the Army (PEO-Integration, TACOM Joint Program Office (MRAP), & Walter Reed Army Medical Center)
- Department of the Navy (NMCI, Navy AIT and NAVSEA)
- Lockheed Martin
- Menlo
- Navistar
- Procter & Gamble (P&G)
- Under Secretary of Defense for Acquisition, Technology, and Logistics - UID Policy Office
- Under Secretary of Defense for Supply Chain Integration
- U.S. General Services Administration (GSA)
- U.S. Marine Corps
- U.S. Office of Personnel Management (OPM)
- U.S. Transportation Command (TRANSCOM)

Recent Developments

- **Jan '11:** Cubic GTS Names New Vice President of Sales and Business Development
- **Jan '11:** Cubic Acquires XIO Strategies, Inc.
- **Sep '10:** XIO Wins Renewal of Defense Logistics Agency Energy Public Affairs Contract

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