

Media Kit

XIO Strategies (XIO) is a woman-owned supply chain management and communications consulting firm, headquartered in Vienna, Virginia. By harnessing the collective knowledge and problem-solving skills of its team of Subject Matter Experts, XIO provides best-in-class consulting services in areas such as business process analysis, program management, technology deployment, technical writing, systems training and communications program development. Our singular mission is to provide exceptional consulting services and solutions focused on creating strategic change with measurable results.

Experienced Consultants

The consultants at XIO, each with a specialized depth of knowledge and breadth of experience, ensure that on any project they will “hit the ground running”. They consistently deliver value-for-dollar that cannot be beaten by the larger, less-specialized consulting firms. And, even as other firms are reducing staff, XIO continues to recruit Defense- and technology-related subject matter experts to build an enviable team to deliver tangible, lasting results for our clients.

OUR MISSION:
To provide exceptional consulting services and solutions focused on creating strategic change with measurable results.

Recognition

XIO’s commitment to delivering results that exceed expectations has won laudatory client testimonials and several prestigious awards. Some recent recognition includes:

- ***2008 “Fantastic 50” Winner, Virginia Chamber of Commerce***
- ***2007 “Most Valued Consultant/Solutions Integrator” Winner, Alien Technology***
- ***2007 “Best Places to Work” Nominee, Washington Business Journal***

Business Practice Areas

Supply Chain Management Consulting

By understanding what is—and is not—working efficiently at every step in the process, our clients are better equipped to make supply chain improvements that will benefit the bottom line. XIO’s consultants specialize in business process analysis and improvement, planning, technology evaluation, RFID consulting and UID consulting.

XIO works with client organizations to assess operational impacts; analyze and document end-to-end business processes; and design the most effective implementation plan for the organization; thereby delivering real value that provides:

- Objective documentation about the effectiveness of current supply chain processes.
- Optimal near- and long-term initiatives that will improve operations.
- Methods to address DoD and industry requirements with confidence.
- Technology-enabled data capture and accuracy for additional organizational benefits.
- Information on how the supply chain can be used for competitive advantage.
- A comprehensive plan to guide the organization to the next level.

Communications Consulting

XIO consultants are adept at rolling up their sleeves and tackling organizational communications on a number of fronts: from laying the right foundation with a Communications Plan; to bringing in the best technical writers to create systems documentation; to building a comprehensive training program to educate teams about a mission-critical change in operations.

By specializing in the “ins and outs” of advising organizations during a complex business process change or communications initiative, XIO is uniquely equipped in the areas of strategy development, technical writing, marketing & communications and training & education, enabling clients to benefit from:

- Comprehensive research and planning tools to build a program that delivers.
- Well-managed process change through memorable and timely communications.
- A revitalized brand strategy to reach the right target audience.
- Thorough documentation from the best technical writers.
- Meeting organizational goals with effective training and incentive programs.

Clients

Our recent client work has been on behalf of these distinguished organizations:

- Department of the Navy (NMCI, Navy AIT and NAVSEA)
- Department of the Army (Future Combat Systems and Walter Reed Army Medical Center)
- Defense Logistics Agency (DESC)
- Lockheed Martin
- Alien Technology
- Navistar
- Procter & Gamble (P&G)
- Under Secretary of Defense for Acquisition, Technology, and Logistics (UID Policy Office)
- Under Secretary of Defense for Supply Chain Integration
- USTRANSCOM

Recent Developments

- **Aug '09:** XIO partners with RFID Revolution to deliver RFID Essentials e-learning to its clients.
- **May '09:** XIO has expanded its RFID offerings available under GSA Schedule 81 IB.
- **Apr '09:** Announced RFID III Contract Award. Teaming with Northrop Grumman, XIO will provide RFID consulting services.
- **Mar '09:** Announced Army FCS Contract Award, providing RFID and UID consulting services to further automate Army Future Combat Systems.
- **Oct '08:** XIO and its partners were among firms awarded a \$75.5M ITEC4 contract.

Contacts

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