



XIO Strategies, Inc.

## **XIO Strategies Awarded Unique Identification (UID) Contract by Zebra Technologies**

On the web: [www.xiostrategies.com/news.html](http://www.xiostrategies.com/news.html)

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McLean, VA — August 7, 2006 — Mary Ann Wagner, President of XIO Strategies (XIO) today announced that Zebra Technologies, a leading company in the global printing solutions market awarded the company a Unique Identification (UID) marketing and e-learning contract. XIO will provide marketing and training expertise to assist Zebra Technologies focus on providing information to multiple audiences for the Department of Defense (DoD) UID policy and implementation requirements. Mary Ann Wagner, President and CEO of XIO, notes “This contract provides an exciting opportunity to expand our current UID work and continue to establish XIO as a thought leader in automatic identification technologies such as UID and RFID.” XIO supports the DoD UID Program Management Office implementation and was awarded a Shipping, Packaging, and Packing Supplies contract for UID and RFID services by the General Services Administration (GSA).

Zebra Technologies provides innovative and reliable printing solutions to businesses and governments in 100 countries worldwide. With more than 35 years of experience in the bar code and printing arena, Zebra supplies products to 90% of Fortune 500 companies. For more information about Zebra, please visit <http://www.zebra.com/>.

XIO, a woman-owned, small business based in McLean, Virginia, offers consulting services in strategy design and development, supply chain management, change management, communications strategies, and program and project management. XIO is a subject matter expert in UID and RFID and provides consulting for automatic identification technology (AIT) implementations and applications. For more information about XIO, please visit [www.xiostrategies.com](http://www.xiostrategies.com). For more information about UID and DoD-related initiatives, please visit: <http://www.acq.osd.mil/dpap/UID/>