



XIO Strategies, Inc.

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XIO PROVIDES EXPERTISE ON LOGISTICS TECHNOLOGIES
Company leaders discuss integration of UID and RFID

MCLEAN, VIRGINIA – XIO Strategies, Inc., a leading change management and supply chain management consulting firm in the Washington, DC, area, announced today the participation of its staff in a prestigious industry conference.

Harold Goldzung, RFID Director for XIO Strategies, moderated the Military RFID Conference held May 7-8, 2007, in Arlington, VA. Among the distinguished speakers at the conference were Robert Cresanti, Under Secretary of Commerce for Technology, Robert Bacon, Director of the Navy Automatic Identification Technologies Program Office, and Fred Baillie, Executive Director of Distribution and Reutilization Policy at the Defense Logistics Agency. The speakers addressed RFID technology applications, benefits, compliance options, standards, and advancements as they applied to Military and Service systems.

In addition to moderating the conference, Mr. Goldzung and James Clark, UID Director at XIO Strategies, were asked to present on the convergence of Unique Identification (UID) and RFID technologies. "UID and RFID are often confused," noted Clark, "but it is important to understand how they can work together to deliver asset visibility and item tracking capabilities. With a clear understanding of the purposes and applications of each, the convergence of UID and RFID can deliver significant business process improvements."

About XIO Strategies, Inc.: XIO, one of the region's fastest-growing companies, facilitates the implementation of cutting-edge technology through its unique approach to change management. Its collaborative culture and unique combination of expertise in change management and logistics helps its elite clients make technology work. For more information on XIO, please visit us on the Web at www.xiostrategies.com.

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