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## **XIO Strategies Conducts Research to Assess Technology Adoption**

*RFID is making its mark in targeted areas of the DoD Supply Chain—  
with more room for growth.*

**MCLEAN, VIRGINIA** – In conjunction with the RFID Journal, XIO Strategies recently published a white paper entitled “*RFID Industry Survey: Measuring RFID Use and Performance in the DoD Supply Chain*”. Based on an extensive survey conducted in late 2007, XIO has found there are operations within the supply chain that have yet to embrace the potential benefits of RFID, particularly those areas outside of shipping and transportation.

“As RFID technology continues to mature and organizations explore the possibilities of improving other supply chain processes, we expect the impacts of RFID will be even more significant,” wrote Mary Ann Wagner, President of XIO Strategies.

RFID has and will continue to make its mark on targeted areas of the DoD supply chain, particularly those technologies and applications that have been under Department mandate. However, XIO believes there are several initiatives that can improve the probability of successful RFID deployment, including:

- Leveraging the benefits of lessons learned, both from within the organization and from the outside community.
- Embracing the benefits of a formalized change management program, by proactively managing changes in technology, process, or business objectives that affect organizational behavior.
- Incorporating a relevant training program into the deployment plan to ensure employees are ready to maximize the benefits from RFID.

Registered RFID Journal users may login to the publication's [White Paper Library](#) to download the complete paper.

**About XIO Strategies, Inc.:** XIO Strategies, a McLean Virginia-based woman-owned business, specializes in providing end-to-end supply chain management and communications consulting services to government, military and commercial organizations. XIO works with organizations both large and small to effectively support technology deployment, conduct research and training, create marketing materials, and manage communications programs during periods of change. Through our work in policy planning, process analysis and deployment of the next generation of AIT tools, the XIO team strives to optimize supply chain processes so they are poised to propel our clients forward. For more information, please visit us on the Web at [www.xiostrategies.com](http://www.xiostrategies.com).

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