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## **Omni-ID and XIO Strategies Announce Partnership to Provide Asset Tracking Solution to Government Agencies**

*Complete Solution will Leverage Omni-ID's RFID Tags to Enhance Supply Chain Management and Asset Visibility for Department of Defense and Other Government Agencies*

**November 16, 2009 – Vienna, Virginia and Foster City, California** – XIO Strategies, Inc., a [supply chain management](#) and communications consulting firm, and [Omni-ID](#), the leading supplier of high-performance passive UHF RFID tags, today announced a strategic partnership to provide an integrated supply chain management and asset tracking visibility solution to the U.S. Department of Defense (DoD), as well as other government agencies.

### **News Facts:**

- XIO has been coordinating the testing of Omni-ID's RFID tags as part of a potential passive RFID implementation with the U.S. Navy. The Navy, and other U.S. DoD entities, require a passive UHF RFID tag with long range, global readability that can survive in harsh environments.
- The Omni-ID and XIO partnership will provide an integrated solution with a supply chain management focus, and will offer improved visibility and efficiency for tracking high-value assets worldwide. Together, the two companies will enable a new range of applications in the DoD and across government agencies that were previously impeded by harsh environments, the presence of metal and liquid and the lack of global readability.
- Omni-ID has established itself as a value innovation leader for bringing the [benefits of RFID applications to commercial services markets](#). The Company also recently announced a suite of new products specifically designed for the manufacturing, transportation, and defense industries. The Omni-ID Ultra™, Omni-ID Max™ HD and Omni-ID Max™ Pro [RFID tags](#) are individually engineered to meet a range of market and customer needs, including those of global functionality across all geographic regions; near-perfect performance on, off, or near metals and liquids; and record read distances in on-metal-only environments.
- In addition, Omni-ID and XIO are sponsoring an *RFID Journal* virtual event called ["RFID in Defense"](#) on December 15th, which will highlight the U.S. Department of Defense's multi-year initiative to transform its supply chain by employing RFID technologies.

## Quotes:

- “Omni-ID has established a successful track record of opening up new applications in industries where passive RFID was previously impossible,” said [Tom Pavela, President and CEO, Omni-ID](#). “That is precisely what we have done for the DoD and other government agencies. Working closely with XIO, we will continue to find new ways to innovate and unlock supply chain management solutions that combine reliable read rates, the ability to function in harsh environments and global functionality.”
- “The DoD and other government agencies have a unique set of requirements that create challenging environments for any RFID solution to function,” said Mary Ann Wagner, President and CEO of XIO Strategies. “We evaluated a number of tags for this purpose but only Omni-ID stood up to the stiff challenges posed to an RFID tag in the harsher environments. Our DoD and government agency customers will benefit from the complete supply chain management and asset visibility solutions we can provide.”

## About Omni-ID

Omni-ID is the leading supplier of high-performance passive UHF RFID tags that deliver near-perfect read rates on, off and near metals and liquids. Using a fundamentally different approach to RFID design, Omni-ID created a patented technology structure that allows for continued innovation and product development. Omni-ID has built a global partner ecosystem with leading RFID technology companies to deliver complete RFID asset tracking, supply chain management, work-in-process and cargo and container tracking solutions. To complement its product line, Omni-ID has a full service bureau offering to ensure efficient and seamless deployment of RFID implementations. With offices in Foster City, Calif., the UK, and Tokyo, along with a manufacturing facility in China, Omni-ID's mission is to drive the widespread adoption of RFID technology as the optimal tracking and identification solution. For more information, visit [www.Omni-ID.com](http://www.Omni-ID.com).

## About XIO Strategies

XIO Strategies, a Vienna Virginia-based woman-owned business, specializes in developing and delivering end-to-end supply chain management services and solutions that enable improved asset visibility across the federal government and in commercial organizations. XIO works with its customers to improve business processes, manage technology deployment, conduct research and training, and design and launch marketing and communications programs. For more information, visit [www.xiostrategies.com](http://www.xiostrategies.com).

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